

## OVERVIEW OF EVENT COVERAGE

### *Galaxy Gala 2011*

- **Soul of Miami - February 10, 2011** - Miami Science Museum's Galaxy Gala included in article titled, "Miami Science Museum Ninth Annual Galaxy Gala 3/26/11"
- **HauteLiving.com – February 16, 2011** - Miami Science Museum's Galaxy Gala luncheon included in article titled, "Haute Event: Miami Science Museum Kicks Off its Annual Galaxy Gala with Private Fashion Show at Neiman Marcus."
- **Soul of Miami – February 20, 2011** - Miami Science Museum's Galaxy Gala luncheon included in article titled, "Photographs of Galaxy Gala Committee Luncheon on 2/11/11."
- **Miami Herald - February 20, 2011** - Miami Science Museum's Galaxy Gala luncheon included with a photo in "South Florida Album"
- **MIAMI Magazine – March 2011** - Miami Science Museum's committee luncheon mentioned in the publisher's note
- **Soul of Miami – March 1, 2011** - Miami Science Museum's Galaxy Gala featured in article titled, "Miami Science Museum Ninth Annual Galaxy Gala 3/26/11"
- **Soul of Miami – March 4, 2011** - Miami Science Museum's Galaxy Gala included on SoulofMiami.org in article titled, "Miami Science Museum Galaxy Gala 3/26."
- **Social Miami – March 4, 2011** - Miami Science Museum Big Bang After Party featured in "Upcoming Social Events Calendar"
- **Miami Modern Luxury online – March 4, 2011** – Miami Science Museum Galaxy Gala included in article titled, "Miami Science Museum Galaxy Gala" in "Events" section
- **SocialMiami.com – March 4, 2011** – Miami Science Museum Galaxy Gala Big Bang After Party included in "Upcoming Social Events" section
- **Miami Modern Luxury online – March 4, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party featured in the events section in article titled, "Miami Science Museum Galaxy Gala" in "Events" section
- **HauteLiving.com – March 7, 2011** – Miami Science Museum's Galaxy Gala Co-Chair Nancy Batchelor included in "Haute Secrets"
- **Miami.com – March 9, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party included in article titled, "March Social-lite Guide" in "See & Do" section
- **MiamiandBeaches.com – March 11, 2011** - Miami Science Museum's upcoming Big Bang After Party featured in "Upcoming Social Events Calendar" section
- **Aventura Magazine – March 2011** - Miami Science Museum's upcoming "Big Bang After Party" was featured in section titled, "HOT SHEET"
- **HauteLiving.com – March 16, 2011** - Miami Science Museum's Galaxy Gala Co-Chair Nicole Lozano featured in "Haute Secrets" section
- **MiamiPudding.com – March 16, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party featured in article titled, "Miami Science Museum 2011 Galaxy Gala & Big Bang After Party."
- **Postbox.MSN – March 21, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party featured in "Miami" section
- **944.com – March 23, 2011** - Miami Science Museum's Big Bang After Party included in "Events" section
- **Daily Candy – March 24, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party included in "Weekend Guide"
- **PLUM TV newsletter – March 24, 2011** - Miami Science Museum's Galaxy Gala included in "Plum Picks"

- **Miami Herald – March 25, 2011** - Miami Science Museum's Big Bang After Party included in "Night Life" section
- **MIAMI magazine newsletter – March 25, 2011** - Miami Science Museum's Galaxy Gala featured in "NOW Miami" in article titled, "Sensory Overload"
- **Miami New Times – March 25, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party included in "Night + Day" section
- **Miami New Times online – March 25, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party included in "Night + Day" section
- **Premier Guide Miami – March 25, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party featured in "Things To Do" section
- **Miami Socialholic – March 25, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party featured in "Don't Miss" section
- **UrbanDaddy – March 25, 2011** - Miami Science Museum's Galaxy Gala and Big Bang After Party to be included in "Weekender" section
- **South Florida Business Journal – March 25, 2011** - Miami Science Museum featured in article titled, "Science Museum to unveil big donor"
- **ABC – March 26, 2011** - Miami Science Museum donation announcement featured in 11 pm newscast
- **Miami Herald - March 27, 2011** - Miami Science Museum featured in article titled, "Miami Science Museum collects \$35 million gift" in the "Local & State" section
- **Miami Herald online - March 27, 2011** - Miami Science Museum featured in article titled, "Miami Science Museum collects \$35 million gift" in the "Local & State" section
- **CBS – March 27, 2011** - Miami Science Museum donation announcement featured in newscast
- **Associated Press – March 27, 2011** - Associated Press picked up the Miami Science Museum donation announcement story and dropped it on the wire
- **Forbes.com – March 27, 2011** - Miami Science Museum announcement featured in article titled, "Miami Science Museum Receives \$35 Million for New Building"
- **NBCMiami.com – March 27, 2011** - Miami Science Museum announcement featured in article titled, "Frosts Donate \$35 Million to Science Center"
- **MSNBC.com - March 27, 2011** - Miami Science Museum announcement featured in article titled, "Frosts Donate \$35 Million to Science Center"
- **PalmBeachPost.com - March 27, 2011** - Miami Science Museum announcement featured in article titled, "Frosts Donate \$35 Million to Science Center."
- **HauteLiving.com – April 1, 2011** - Miami Science Museum's Galaxy Gala included in "The Miami Scene" section
- **Miami Herald – April 2, 2011** - Miami Science Museum's Galaxy Gala included in "South Florida Album" with post event coverage and social photos
- **Miami Socialholic – April 4, 2011** - Miami Science Museum's Galaxy Gala included with social photos
- **MIAMI magazine – May 2011** - Miami Science Museum's Galaxy Gala included with social photos
- **944 magazine – May 2011** - Miami Science Museum's Galaxy Gala included with social photos
- **Wallpaper.com** - Miami Science Museum's new building architecture included in Miami cultural landscape story