

# MIAMI SCIENCE MUSEUM



**10<sup>TH</sup> ANNIVERSARY GALAXY GALA: AN OUT OF THIS WORLD EVENT**



Miami Science Museum's Tenth Anniversary Gala, founded in 2003 by Board Chairs Trish and Dan Bell, will showcase the mission of Miami Science Museum and its new \$275 million waterfront museum project in downtown Miami adjacent to the American Airlines Arena.

**Who**

The Miami Science Museum

Nancy & Jonathan M. Batchelor, Gala Co-Chairs

Nicole & Edgar M. Lozano, Gala Co-Chairs

**What**

Tenth Anniversary Gala

Presented by the Board of Trustees

**When**

Saturday February 18, 2012

6:30 PM

**Where**

The JW Marriott Marquis  
255 Biscayne Boulevard Way  
Miami, FL 33131

**10<sup>th</sup> Anniversary Honorary Chair**

The Batchelor Foundation

**Philanthropic Chairs**

Trish & Dan Bell

**Miami Science Museum Award**

Walter Revell

**Vanguard Award**

David Lawrence Jr.

**Visionary Award**

John S. and James L. Knight Foundation

***Soul Survivors Orchestra / Featured Entertainment***

***Black Tie Optional***



# 2012 GALA COMMITTEE

## GALA CHAIRS

NANCY BATCHELOR  
NICOLE LOZANO

## COMMITTEE

STEVEN ARCH  
TRISH BELL  
RAMONA BUSOT  
ALICIA CERVERA  
JENNIFER DILIZ  
SHELLY DIMITRIJEVIC  
SWANEE DIMARE  
ABIGAIL DUBEARN  
JOSEPH FALK  
LINDA GOLDBERG  
MARIA GOODNO  
LEE HARE  
BARBARA HEVIA  
IRENE KORGE  
CARESSA LANIER

BRONWYN MILLER  
LAUREN MYERS  
BRENDA NESTOR CASTELLANO  
ANNE OWEN  
HELENA POLEO  
ALAN RANDOLPH  
BARBARA REESE  
AMANDA RODRIGUEZ  
KIM SMITH  
ELECTRA SPILLIS  
SUSIE WAHAB  
DALE WEBB  
STEVEN WEINGER  
ROSE WEISS  
KIM WOOD

Listing as of October 2011



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# COMMUNITY IMPACT

- Approximately 40,000 children served each year.
- The Falcon Batchelor Bird of Prey Center is one of the only rehabilitation centers in Southeast Florida that accepts and rehabilitates injured birds of prey, with a remarkable release rate of 40%-50% returned to their habitat.
- More than 1,300 low-income youth served through the Museum's multi-year science enrichment programs; 95% of participants enrolled in college.
- Miami Science Museum extends its educational reach through the creation, design and production of its own traveling exhibitions. The most recent Amazon Voyage has now traveled the country and reached one million visitors.
  - The Planetarium has hosted more than 10 million visitors since its inception in 1966.
  - The Educational Access Program which allows free entry into the Museum, serves approximately 4,000 underprivileged participants annually with underwritten visits to enjoy a museum experience.

## THE NEW MUSEUM

### Milestones 2010-2011

*Designed by Grimshaw Architects of London/New York, the new Museum is an exhibit in and of itself, an exemplar of best practice in energy management and green design, and a showcase for new technologies.*

- March 2011 - Internationally recognized leader in business, science and philanthropy, Dr. Phillip Frost and his wife Patricia committed \$35M dollars to name the new Museum, The Phillip and Patricia Frost Museum of Science.
  - October 2010 - Work crews completed the environmental process to prepare eight acres of land on the Museum Park site for vertical construction.
  - July 2010 - Field Operations appointed to design the shared plaza between the Miami Science Museum and Miami Art Museum.
  - May 2010 - Miami Science Museum released final designs for its new home at Museum Park to critical acclaim from the media.
  - March 2010 - Suffolk Construction Company Inc., in partnership with Webcor Builders of San Francisco awarded contract to manage construction of the new Miami Science Museum.
  - January 2010 - Miami Science Museum received official green light from Miami-Dade County on continuing to the next phase of new Museum design with the release of the next allotment of General Obligation Funding.



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# 2011 – 2012 BOARD OF TRUSTEES

**TRISH BELL**

*CO-CHAIR*

**DANIEL M. BELL**

*CO-CHAIR*

**JOSEPH L. FALK**

*VICE CHAIR*

**GUILLERMO “WILLY” GOMEZ**

*VICE CHAIR*

**MITCHELL R. LESS**

*TREASURER*

**VICTOR M. ALVAREZ, ESQ.**

*VICE CHAIR & SECRETARY*

ALEXANDER P. ADAMS  
CESAR L. ALVAREZ  
LANCE AYLSWORTH  
GREGORY W. BARNES  
ANNE O. “SANDY” BATCHELOR  
ROBERT BERKOWITZ  
JULIA REA BIANCHI  
ALDO C. BUSOT  
PAUL J. DIMARE  
SWANEE DIMARE  
MARKO DIMITRIJEVIC  
JUDIT FABIAN  
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ISADORE HECHT HAVENICK  
HANK KLEIN  
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JOSEPH P. MELLO  
STEVEN MONROE  
HENRY J. PFLEGER, JR.  
WALTER L. REVELL  
DAVID A. SCHWEDEL  
HOLLY R. SKOLNICK, ESQ.  
MICHAEL SPRING  
SUZANNA A. VALDEZ  
WALID G. WAHAB  
PAUL D. WEISS



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# SPONSORSHIP OPPORTUNITIES

## ***\$100,000\* Galaxy Title Sponsor***

Benefits include: VIP Ringside Royal Table for 24 (one of only 4 available); Event naming rights; Naming recognition on Museum gala webpage, blog and Facebook event page; Link to sponsor web page; Naming recognition on digital screens during cocktail hour; Naming recognition on all promotional and press materials; Naming recognition displayed digitally at a prominent location within the event; Gobo projection in main event room; Full color double page center spread in printed program; Name inclusion on Museum lobby donor signage for one year; 100 Museum passes; 10 Family Memberships; Behind the scenes tour for up to 12 people with Museum President; Complimentary facility rental for a Museum event to be mutually agreed upon.

## ***\$50,000\* Jupiter Sponsor***

Benefits include: Two prime tables of 10; Sponsor recognition on Museum gala webpage, blog and Facebook event page; Sponsor recognition on digital screens during cocktail hour; Sponsor recognition on promotional materials; Sponsor recognition displayed digitally at the event; Double-page printed program advertisement; Name inclusion on Museum lobby donor signage for one year; 50 Museum passes; Five Family Memberships.

## ***\$25,000\* Saturn Sponsor***

Benefits include: a prime table for 10; Sponsor recognition on Museum gala webpage, blog and Facebook event page; Sponsor recognition on promotional materials; Sponsor recognition displayed digitally at the event; Full-page program advertisement; Name inclusion on Museum lobby donor signage for one year.

## ***\$10,000\* MiaSci 10<sup>th</sup> Anniversary Mercury Sponsor***

Benefits include: a prime table for 10 at the Gala; Sponsor recognition on Museum gala webpage, blog and Facebook event page; Half-page program advertisement.

## ***\$5,000 Standard Table (Limited Quantity) \$500 Individual Ticket***

***\* IN HONOR OF THE 10<sup>TH</sup> ANNIVERSARY GALA, THE MUSEUM WILL RESERVE 10% OF YOUR SPONSORSHIP TO SUPPORT THE EDUCATIONAL ACCESS PROGRAM WHICH ALLOWS UNDERPRIVILEGED YOUTH, TITLE 1 SCHOOL CHILDREN AND CONSTITUENTS OF VARIOUS SOCIAL SERVICE ORGANIZATIONS TO ATTEND THE MUSEUM FREE OF CHARGE. THE COST OF THE TICKET AND TRANSPORT COSTS (AS NEEDED) ARE COVERED. THERE ARE NO ADMINISTRATIVE COSTS - EVERY DOLLAR GOES TOWARDS MAXIMIZING ENTRY. THE PROGRAM WHICH BEGAN IN 1995 WITH 200 PARTICIPANTS IS NOW SERVING MORE THAN 4,000 ATTENDEES A YEAR WITH INCREASING DEMAND FROM YEAR TO YEAR.***



# UNDERWRITING OPPORTUNITIES

## **\$25,000 Silent Auction**

*Popular among guests every year, the auction earns a significant portion of event proceeds. The 2012 event will have an extended time period for auction purchases and sponsors will enjoy considerable exposure in both a digital and printed format.*

Prime table for 10; Recognition on event signage (digital screens during the cocktail hour as well as gobo projection within main banquet hall); Name and logo on table top signage for auction displays; Recognition on gala invitation (printed and electronic); Name and logo on all auction description sheets; Name and logo on all prize letters; Name and logo on all auction teasers; Recognition on Museum gala webpage, blog and Facebook event page; Name inclusion on Museum lobby donor signage for one year.

## **\$20,000 Entertainment**

*To commemorate the 10<sup>th</sup> anniversary event, the Museum will present a special DVD showcasing the progress of the Museum to its new home in downtown Miami and the role the gala has played in supporting this effort. Copies will be distributed to all guests.*

Prime seating for eight; Recognition on event signage (digital screens during the cocktail hour as well as gobo projection within main banquet hall); Recognition on presentation; Recognition on all DVD packs for guests; Recognition on Museum gala webpage, blog and Facebook event page; Name inclusion on Museum lobby donor signage for one year.

## **\$12,000 Hors d'oeuvres**

*A selection of the finest tasty treats will be passed during the cocktail hour. Presentation trays will carry specially designed acknowledgement cards with the name/logo of the sponsor.*

Prime seating for six; Sponsor recognition on Museum gala webpage, blog and Facebook event page.

## **\$10,000 Lunar/Solar**

*The cocktail portion of the evening will be themed with a Lunar and a Solar character.*

Prime seating for four; Recognition on event signage: two digital full screens during the cocktail hour; Logo/name on all non-auction printed event signage.



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# UNDERWRITING OPPORTUNITIES

## ***\$8,000 Invitations***

*Approximately 3,000 printed invitations are distributed accompanied by 7,000+ recipients of the digital version.*

Prime seating for four; Sponsor recognition on Museum gala webpage, blog and Facebook event page; Logo/name recognition on both printed and digital invitation along with special acknowledgement.

## ***\$5,000 Valet***

*Customized valet hang tags suspended from the rear view mirrors of all guests' cars will carry logo/name of sponsor organization; Logo/name printed on all valet tickets distributed to guests that evening.*

Prime seating for two; Sponsor recognition on Museum gala webpage, blog and Facebook event page; Special acknowledgment on Gala invitation (printed and digital).  
Name inclusion on Museum lobby donor signage for one year.

## ***\$5,000 Guest Photos***

*Event photos taken with Museum wildlife animals are a popular keepsake with guests every year. Logo/name will appear on specially designed jacket cover.*

Prime seating for two; Sponsor recognition on Museum gala webpage, blog and Facebook event page; Logo/name recognition on photo jacket cover along with special acknowledgement.

## ***\$4,000 Dessert***

*To celebrate the 10<sup>th</sup> anniversary of the Gala, a specially prepared dessert will conclude the evening's feast. Logo/name will be incorporated into the design presentation.*

Prime seating for two; Sponsor recognition on Museum gala webpage, blog and Facebook event page; Logo/name recognition on all served plated desserts.



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# ACKNOWLEDGEMENT OPPORTUNITIES

## **Printed & Digital Program**

*All acknowledgement copy/submissions must be camera ready for a full color program.  
High resolution JPEG files required.*

*Dimensions in inches:*

*Full page ads – 8.675 x 11.25 with bleeds*

*All ads will be run in a digital format during the cocktail hour and scaled for full screen exposure.*

Full-page Inside  
\$300

Outside Back Cover  
\$3,000

Inside Front Cover  
\$2,500

Inside Back Cover  
\$2,500

*Advertisers agree to pay for space at the rate indicated above. Acknowledgements are placed on a first-come, first-served basis.*

*Please note that we are a 501 (c) (3) and must adhere to federal regulations. Therefore all acknowledgements must be approved by the Museum prior to print deadlines.*

## **Gobo Projections**

\$2,500 – Fixed logo projection inside main event  
**Only five available to be sold, first come first serve basis.**



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# GALA SUPPORT FORM

Please complete and return this sheet to:

Ruth Robinson, Miami Science Museum,  
3280 South Miami Avenue, Miami, FL 33129  
Or fax to the attention of Ruth Robinson at 305.646.4300

**Thank you for your support!**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## **Advertisements**

\$3,000 Outside Back Cover

\$2,500 Inside Back Cover

\$2,500 Inside Front Cover

\$300 Full Page

## **Sponsorships**

- \$100,000 Galaxy Title Sponsor
- \$50,000 Jupiter  \$25,000 Saturn
- \$10,000 MiaSci 10<sup>th</sup> Anniversary Mercury
- \$5,000 Standard

Individual Ticket(s) @ \$500 \_\_\_\_\_

## **Underwriting**

- \$25,000 Silent Auction  \$20,000 Entertainment
- \$12,000 Hors d'oeuvres  \$10,000 Lunar/Solar
- \$8,000 Invitations  \$5,000 Valet/ Guest Photos
- \$4,000 Dessert

## **Make checks to: Miami Science Museum**

- Check Enclosed  Credit Card #
- Stock Transfer – (transfer details attached).

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Expiration Date \_\_\_\_\_ CSV# \_\_\_\_\_

Signature \_\_\_\_\_

