

Past, Present and Future

**MIAMI SCIENCE MUSEUM
2009 GALA**

Fact Sheet

Gala Chairs

BRENDA NESTOR CASTELLANO & ROBERT CASTELLANO
SWANEE & PAUL DIMARE

What

THE MIAMI SCIENCE MUSEUM'S BOARD OF TRUSTEES
SEVENTH ANNUAL GALA

*VISIONARY AWARD RECIPIENT
JUNIOR LEAGUE OF MIAMI*

*2009 MIAMI SCIENCE MUSEUM AWARD RECIPIENT
GUILLERMO "WILLY" GOMEZ*

*THE VANGUARD AWARD RECIPIENT
FLORIDA POWER & LIGHT*

When

SATURDAY, MARCH 14, 2009
SEVEN O'CLOCK IN THE EVENING

Where

MANDARIN ORIENTAL HOTEL
BRICKELL KEY

Orchestra

THE PETER DUCHIN ORCHESTRA

BLACK TIE

Letter from the President

DEAR FRIENDS,

OUR SEVENTH ANNUAL MIAMI SCIENCE MUSEUM GALA IS QUICKLY APPROACHING. THIS COMING YEAR WE PLAN TO "CELEBRATE THE PAST, PRESENT AND FUTURE" AND WANTED TO TAKE THE TIME TO REMIND YOU OF JUST HOW IMPORTANT YOUR ANNUAL PARTICIPATION IS. TO STAY IN TUNE WITH OUR PROGRESS, OUR GALA CHAIRS HAVE REVAMPED OUR THEME AND WE HAVE MOVED OUR GALA TO A NEW LOCATION, THE ELEGANT MANDARIN ORIENTAL HOTEL ON BRICKELL KEY. THEY PROMISE TO HOLD THE MOST SUCCESSFUL GALA CELEBRATION EVER! OUR NEW MUSEUM IS SCHEDULED TO OPEN IN THE SPRING OF 2012 AND OUR MAIN GOAL REMAINS TO BUILD IT AS THE HEART OF A SUSTAINABLE COMMUNITY. OUR 2009 GALA WILL SUPPORT THIS OBJECTIVE AS WE PROGRESS TOWARD BUILDING OUR NEW AND INNOVATIVE MUSEUM.

WE ARE FORTUNATE TO HAVE BRENDA NESTOR CASTELLANO, ROBERT CASTELLANO, SWANEE DIMARE AND PAUL DIMARE AS OUR GALA CHAIRS. WE ARE VERY PLEASED ONCE AGAIN TO COUNT ON THEIR LEADERSHIP AND DEDICATION. PLEASE SUPPORT THEIR EFFORTS AND THOSE OF OUR OTHER EXTRAORDINARILY COMMITTED VOLUNTEERS TO MAKE THIS VISION BECOME A REALITY. YOUR CONTRIBUTIONS WILL LAY A NEW FOUNDATION FOR MIAMI'S SUSTAINED GROWTH AND PROSPERITY.

WE HAVE MADE SIGNIFICANT PROGRESS SINCE OUR LAST GALA AND WE LOOK FORWARD TO THIS SPECIAL EVENING NEXT MARCH 14, 2009 IN ORDER TO SHARE THE LATEST DEVELOPMENTS WITH YOU. OUR ARCHITECTS ARE WORKING DILIGENTLY IN ORDER TO FINALIZE RENDERINGS AND WILL SOON SHARE IMAGES SO THAT WE MAY BEGIN TO ENVISION OUR NEW MUSEUM'S STRUCTURAL WONDER.

PLEASE SAVE THE DATE AS WE HOPE TO CELEBRATE OUR FUTURE WITH YOU AT THIS HIGHLY ANTICIPATED BLACK TIE EVENT.

SINCERELY,

A handwritten signature in black ink that reads "Gillian Thomas". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

GILLIAN THOMAS
PRESIDENT & CEO

Gala Committee

Gala Co-Chairmen

BRENDA AND ROBERT CASTELLANO

SWANEE AND PAUL DIMARE

Gala Committee

TRISH BELL

DAN BELL

DEBORAH BERMAN

PAULA BROCKWAY

ANGIE CHEMLA

ADRIANA DRYFOOS

JOSEPH FALK

MEGAN MOFFIT

SUSAN MONTESINO

JEANIE PFLEGER

BARBARA REESE

DENISE SEBBAG

ELECTRA SPILLIS

CAROLINE STREEP

Board of Trustees

2008 - 2009

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Sponsorship Opportunities

\$50,000 - Platinum Sponsor

BENEFITS INCLUDE A PRIME TABLE FOR 10 AT THE GALA; DOUBLE-PAGE PROGRAM ADVERTISEMENT; MEDIA RECOGNITION; NAME INCLUSION ON ALL GALA PROMOTIONAL MATERIALS; PUBLIC RECOGNITION IN GALA APPRECIATION PROGRAM; 50 MUSEUM PASSES; 10 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR AND ON THE MUSEUM'S EXTENSIVE WEBSITE; BEHIND THE SCENES TOUR WITH THE PRESIDENT FOR UP TO 12 PEOPLE; COMPLIMENTARY FACILITY RENTAL FOR A MUSEUM EVENT TO BE MUTUALLY AGREED UPON.

\$40,000 - Gold Sponsor

BENEFITS INCLUDE A PRIME TABLE FOR 10 AT THE GALA; FULL-PAGE PROGRAM ADVERTISEMENT; MEDIA RECOGNITION; PROGRAM RECOGNITION; NAME INCLUSION ON ALL GALA PROMOTIONAL MATERIALS; 25 MUSEUM PASSES; 5 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR; BEHIND THE SCENES TOUR WITH THE PRESIDENT FOR UP TO 6 PEOPLE; COMPLIMENTARY FACILITY RENTAL FOR A MUSEUM EVENT TO BE MUTUALLY AGREED UPON.

\$25,000 - Silver Sponsor

BENEFITS INCLUDE A PRIME TABLE FOR 10 AT THE GALA; FULL-PAGE PROGRAM ADVERTISEMENT; MEDIA RECOGNITION; PROGRAM RECOGNITION; NAME INCLUSION ON ALL GALA PROMOTIONAL MATERIALS; 10 MUSEUM PASSES; 5 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

\$10,000 - Bronze Sponsor

BENEFITS INCLUDE A PRIME TABLE FOR 10 AT THE GALA; HALF-PAGE PROGRAM ADVERTISEMENT; PROGRAM RECOGNITION; NAME INCLUSION ON ALL GALA PROMOTIONAL MATERIALS; 5 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

Table Support Opportunities

\$8,000 - Benefactor Table

PRIME TABLE FOR TEN; LISTING IN GALA PROGRAM; HALF PAGE AD

\$7,000 - Donor Table

PRIME TABLE FOR TEN; LISTING IN GALA PROGRAM; QUARTER-PAGE AD

\$6,000 - Principal Table

(LIMITED QUANTITY)

\$600 - Individual Tickets

Underwriting Opportunities

THE GALA PRESENTS MANY OPPORTUNITIES FOR BUSINESSES TO PROVIDE FUNDING OR IN-KIND PRODUCTS AND SERVICES NEEDED TO MAKE THIS EVENT A SUCCESS.

\$40,000 - Event Décor & Production

BENEFITS INCLUDE 6 SEATS; FULL-PAGE PROGRAM ADVERTISEMENT; PROGRAM RECOGNITION; RECOGNITION IN GALA INVITATION; 20 MUSEUM PASSES; 5 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

\$25,000 - Cocktail Hour

BENEFITS INCLUDE 6 SEATS; HALF-PAGE PROGRAM ADVERTISEMENT; PROGRAM RECOGNITION; RECOGNITION IN GALA INVITATION; 5 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

\$16,000 - Orchestra

BENEFITS INCLUDE 4 SEATS; HALF-PAGE PROGRAM ADVERTISEMENT; PROGRAM RECOGNITION; RECOGNITION IN GALA INVITATION; 4 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

\$10,000 - Benefactor Gifts, Wine or Invitations

BENEFITS INCLUDE 4 SEATS; QUARTER-PAGE PROGRAM ADVERTISEMENT; PROGRAM RECOGNITION; 3 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

\$8,000 - Valet Parking

BENEFITS INCLUDE 3 SEATS; QUARTER-PAGE PROGRAM ADVERTISEMENT; PROGRAM RECOGNITION; 2 MUSEUM FAMILY MEMBERSHIPS; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

\$6,000 - Program

BENEFITS INCLUDE 2 SEATS; PROGRAM RECOGNITION; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

\$3,000 - Postage

BENEFITS INCLUDE 1 SEAT; LISTING IN THE GALA PROGRAM; NAME INCLUSION ON MUSEUM DONOR SIGNAGE FOR ONE YEAR.

Acknowledgement Opportunities

OUTSIDE BACK COVER - \$2,500

8-1/2 X 11

INSIDE FRONT COVER - \$2,000

8-1/2 X 11

INSIDE BACK COVER - \$2,000

8-1/2 X 11

FULL-PAGE GOLD CENTER - \$300

8-1/2 X 11

FULL - PAGE - \$250

8-1/2 X 11

HALF - PAGE - \$175

4-3/4 x 7-1/2

QUARTER - PAGE - \$100

2-3/4 x 3-1/2

BUSINESS CARD (BLACK AND WHITE ONLY) - \$50

ACKNOWLEDGEMENT ADS FOR CONGRATULATIONS, ANNIVERSARIES, TRIBUTES IN HONOR OF OR IN MEMORY OF ETC. WILL BE PLACED AT THE SAME RATE.

ALL DIMENSIONS IN INCHES

***ADS SHOULD BE SUBMITTED IN DIGITAL FORMAT, 300 DPI, AS TIFF, JPEG, EPS OR PDF FILES.
E-MAIL ADS TO AJOHNSON@MIAMISCI.ORG***

ALL ACKNOWLEDGEMENT COPY MUST BE CAMERA READY.

ADVERTISERS AGREE TO PAY FOR SPACE AT THE RATE INDICATED ABOVE.

ACKNOWLEDGEMENTS ARE PLACED ON A FIRST-COME, FIRST-SERVED BASIS.

***PLEASE NOTE THAT THE MUSEUM IS A 501 (C) (3) AND MUST ADHERE TO FEDERAL REGULATIONS.
THEREFORE ALL ACKNOWLEDGEMENTS MUST BE APPROVED BY THE MUSEUM PRIOR TO PRINT DEADLINES.***

Gala Support Form

PLEASE COMPLETE AND RETURN THIS SHEET TO:

ANNE JOHNSON, MIAMI SCIENCE MUSEUM, 3280 SOUTH MIAMI AVENUE, MIAMI FL 33129

OR FAX TO THE ATTENTION OF ANNE JOHNSON AT 305-646-4300 WITH YOUR LEVEL OF SUPPORT AND PAYMENT.
THANK YOU!

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ EMAIL: _____

PRESENTING SPONSORS:

\$50,000 PLATINUM \$40,000 GOLD \$25,000 SILVER \$10,000 BRONZE

TABLE SPONSORS:

\$8,000 BENEFACTOR \$7,000 DONOR \$6,000 PRINCIPAL TICKET(S) @ \$600 _____

UNDERWRITING:

\$40,000 EVENT DÉCOR AND PRODUCTION \$25,000 COCKTAIL HOUR \$16,000 ORCHESTRA

\$10,000 BENEFACTOR GIFTS, WINE OR INVITATIONS \$8,000 VALET PARKING \$6,000 PROGRAM

\$3,000 POSTAGE

JOURNAL SUPPORT:

ADS SHOULD BE SUBMITTED IN DIGITAL FORMAT, 300 DPI, AS TIFF, JPEG, EPS OR PDF FILES. E-MAIL ADS TO AJOHNSON@MIAMISCI.ORG

\$2,500 OUTSIDE BACK COVER \$2,000 INSIDE FRONT COVER \$2,000 INSIDE BACK COVER

\$300 FULL PAGE GOLD CENTER \$250 FULL PAGE REGULAR \$175 HALF-PAGE INSIDE

\$100 QUARTER PAGE \$50 BUSINESS CARD (BLACK & WHITE ONLY)

ACKNOWLEDGMENT ADS FOR CONGRATULATIONS, ANNIVERSARIES, TRIBUTES IN MEMORY OF OR IN HONOR OF ETC. ARE PLACED AT THE SAME RATE. PLEASE PROVIDE COPY BELOW OR ATTACH SEPARATELY.

PAYMENT:

CHECKS SHOULD BE MADE OUT TO THE MIAMI SCIENCE MUSEUM

CHECK ENCLOSED **OR** CREDIT CARD# _____

EXPIRATION DATE _____ BILLING ADDRESS _____

SIGNATURE _____

For additional information contact Anne Johnson at 305/646-4285.